

Press Release

AMUSITRONIX ITEMS TO BE FEATURED ON LAW & ORDER SVU MARCH 3rd

March 01, 2010 New York, NY– Amusitronix, the Virtual Reality, Interactive Game & Simulator Source, is proud to announce that their Golf Simulator will be featured on the NBC hit television show “Law & Order SVU this Wednesday, March 3rd.”

NBC turned to Amusitronix, once again, to provide a quality sports entertainment item for the upcoming episode filmed back in January. As the industry leaders in virtual reality and sports stimulator entertainment for special events, Amusitronix was easily able to provide exactly the kind of item that corporations prefer to use at various corporate events and trade show around the country.

Steve Hillanbrand, Director of Sales at Amusitronix, said about the taping, “We were thrilled that NBC decided, once again, to feature our Golf Simulator for use on another one of their hit shows. While the experience is really much better in person, the opportunity to see characters on TV using our simulators should really demonstrate to viewers how far gaming technology has come and how realistic our simulations are nowadays.”

Past tapings of Amusitronix’s items have included NBC’s “Lipstick Jungle”, ABC’s “Extreme Makeover: Home Edition”, ABC’s “The View” as well as ABC’s “Twin Cities Live” in Minnesota. Clientele of Amusitronix includes; Coca Cola, Jeep/Chrysler, Jet Blue Airlines, Rolls Royce, People Magazine, US Army and many, many more. Headquartered in Bardonia, NY, near where the company was founded in 1988, Amusitronix expanded to Dallas, Tx in 2008 to better accommodate client requests in the Midwest and Western United States.

Law & Order SVU is the hard hitting and emotional series from NBC's "Law & Order" brand chronicles the life and crimes of the Special Victims Unit of the New York Police Department, the elite squad of detectives who investigate sexually based crimes. Created by Emmy Award-winning producer Dick Wolf, "Law & Order: Special Victims Unit" is now entering its eleventh season. The program has received numerous citations from community-based organizations for the social issues it tackles, and the cast members are frequently recognized for the work they do off-screen to promote personal health and safety and other volunteer efforts and initiatives. The episode will air Wednesday, March 03 at 10/9c on NBC.



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